

**Prioritization Subcommittee  
Meeting Minutes  
April 9, 2018  
Land of Sky Regional Council**

**ATTENDING**

**Voting Members**

-Josh O’Conner, Buncombe County –  
Chair  
-Julie Mayfield, City of Asheville  
-John Dockendorf, Village of Flat Rock  
-Elizabeth Teague, Town of  
Waynesville  
-Autumn Radcliff, Henderson County

**Non-Voting**

-Lyuba Zuyeva, FBRMPO  
-Nick Kroncke, FBRMPO  
-Dan Baechtold, City of Asheville  
-Troy Wilson, NCDOT  
-Hannah Cook, NCDOT  
-Stephen Sparks, NCDOT  
-Daniel Sellers, NCDOT  
-Colby Brown, Manhan Group  
-Chandler Duncan, Metroanalytics  
-Erica Anderson, NCDOT  
-LeRoy Robinson, Town of Waynesville

**I. Welcome and Housekeeping**

**I-A // Welcome and Introductions, Approval of Agenda**

Prioritization Chair, Josh O’Conner, presided calling meeting to order at 9:05am. Members gave their introduction. The Agenda was approved.

**I-B // February 12, 2019 Minutes**

The minutes from the January meeting were reviewed. Julie Mayfield made a motion to pass the minutes as presented. John Dockendorf seconded. All approved.

**II. Public Comment**

None at this time.

**III. Business**

**III-A // JARC and 5310 Transit Projects Selection**

Lyuba Zuyeva mentioned that a selection committee has previously been created to select projects for JARC and 5310 funding sources. JARC is Jobs Access Reverse Commute includes 10% set aside for urban transit set-aside and is allocated for Route 170 and Black Mountain Trailblazer. What’s left is the Haywood County set-aside amount for Mountain Projects who operates as a non-profit. The total funding amount is around \$208,000 and Mountain Projects applied for the full amount. It is split between Capital and Operations for the new deviated fixed route and purchase of buses for that route. City of Asheville gets a 10% administration fee out of this

funding. MPO staff recommendation is to approve this funding source at the full amount. Autumn Radcliff asked for what year the study formula was completed and the answer was that this is the fourth year.

For 5310 projects, there is a requirement that this funding is split 55% towards "traditional" capital projects and the other 45% can go towards operating. This funding is geared towards seniors and persons with disabilities. This round was competitive for both funding categories as there was more applications than funding. Lyuba went through each application to describe what program they were applying for. Julie asked for clarification on if the programs that are applying for funding is utilizing the full amount of funding. Elizabeth Teague asked if the programs can operate with limited funding. Lyuba said that the programs are typically scalable, and it can change based on year applied for. Lyuba mentioned looking at cost per trip but that may be disadvantageous to individuals who live farther out as their cost per trip will typically be higher. This will go to the MPO TCC and Prioritization for adoption, and be incorporated into the next round of TIP amendments.

**The MPO staff recommendation is to fund each project at 66% as presented. Elizabeth Teague made a motion. Julie Mayfield seconded. All approved.**

### **III-B // 2045 Land Use Study: Economic Forecasts**

Chandler Duncan (Metro Analytics) and Colby Brown (Manhan Group) presented on economic forecasts. Colby started with a review of base-year data, with 2010 used for calibration of the TDM and 2015 as the new base year. The TDM hasn't been calibrated for the 2015 data yet. Colby showed a map with a "slider" looking at a map with 2010 and 2015 data. The number of jobs that a household could reach in 20 minutes at peak-travel times was measured. Colby mentioned the implications of being able to access jobs or markets (Groceries, schools) within 20 minutes of driving time. Overall, access to jobs is going up in the five-year period. It was noted that in the development pipeline there are not projects in Asheville and the household changes in the region were likely not accurate.

Colby made mention of producing a static map or web map with potential for members to QA/QC the data. Julie made mention of sharing this map with Land of Sky Board or the MPO Board. Chandler went on to describe the development pipeline inventory, which has been built since 2015 or is "all but built" and includes residential and non-residential.

FBRMPO staff will follow up with the consultants for spot checking problematic TAZs with population and household values.

Chandler Duncan (Metro Analytics) gave an overview of economic forecast “control totals” for the group. He noted that they typically underestimate growth and activity, especially in a region like FBRMPO. As noted, 2040 forecasts were expected to be exceeded by 2020. There was questions regarding the accuracy of this statement. The resolution was that forecasts aren’t exactly accurate.

Chandler noted that the forecasting methodology can’t assume that changes are occurring when they actually are due to transportation improvements. Mention about the forecasting process took place, with Chandler explaining what the process entails. The summary (Slide available) showed employment growth at a rate of 0.78% with a population of 1.14% reflective of a growing retired population. Moody’s analytics was chosen as the growth trajectories model because of the multiple anchor points available.

Julie mentioned ground-truthing the economic growth predictions with each county/municipality chambers of commerce.

Chandler showed around \$19 million in efficiency benefits due to FBRMPO program (Travel time and mileage savings). This can enable \$7 million in GDP and lead to 155 permanent jobs.

Elizabeth asked about looking at induction for what the model accounts for. Particularly for climate change and influx of retirees into the region over the next 20-30 years. Further discussion will take place at next Prioritization meeting.

### **III-C // New Meeting Time for Prioritization**

Waynesville mentioned problems with the 2<sup>nd</sup> and 4<sup>th</sup> Tuesday of each month. The 3<sup>rd</sup> Tuesday is problematic for the City of Asheville. The 1<sup>st</sup> Tuesday would work best for members.

### **IV. Announcement, News, Special Updates - None.**

### **V. Topics for Next Meeting**

Next Meeting: **May 7 at 9am**. No topics identified.

### **VI. Public Comment 2**

No public comment at this time.

### **VII. Adjournment**

Josh O’Conner adjourned the meeting at 10:50 am.